

festive & FLIRTY

with bold RED lips!

Become the expert in red lip color

No matter your age, lifestyle, skin tone or complexion, banish their red lip color worries forever.

4 Success Steps For Beautiful Red Lips

STEP 1. PUCKER PREP

Whether you choose a matte red or lipcolor high on shine, be sure to first prepare your lips with a filling primer. Secret Agent® Lip Primer (#3506 \$12 US/\$19 CAN) wraps your lips in smoothness and prepares them for bold color!

STEP 2. RIGHTEOUS RED

Darker shades of lip color suit cool complexions. If you have a more warm complexion, a golden shade of red lip color looks best. Use our Confidence Chart below to start matching your colors by complexion and skin tone!

STEP 3. KEEP IT NEUTRAL

When playing up your lips with bold color, keep a subtle, balanced face. Apply neutral eye shadow and a light natural-hued blush to keep you looking perfect. For a dramatic finishing touch that doesn't compete with your pout, add a thin sweep of black eyeliner.

STEP 4. PHOTO FINISH

Use a precision lip shaping pencil. Outline lips in their natural shape to prevent the red lip color from bleeding. Before applying your chosen color, use the pencil to line the inside of your lips as well. This helps your lips look polished throughout the day or night. Use a soft brush to apply your lip color and blot lightly with tissue. To really get noticed, add a touch of gloss. The night is yours!



Wow them with Red Use this Confidence Chart to start finding your best reds!

| | Complexion | | | Skin Tone | |
|---|------------|--------|------|-----------|------|
| | Fair | Medium | Dark | Cool | Warm |
| 1 Platinum Regeneration® Age-Defying Lip Color Candy Apple #14189 Suggested Lip Pencil - Fire Engine Red | ✓ | | | ✓ | |
| 2 W.H.O. Loves You Lip Color #15079 Suggested Lip Pencil - Fire Engine Red | | ✓ | ✓ | ✓ | ✓ |
| 3 Lip Shaping Pencil - Fire Engine Red #12693 | ✓ | ✓ | ✓ | ✓ | ✓ |
| 4 BC Color Mineral Lip Color - Geisha #15363 Suggested Lip Pencil - Fire Engine Red | | ✓ | ✓ | ✓ | |
| 5 Lip Gloss - Ruby Slippers #15361 Suggested Lip Pencil - Fire Engine Red | ✓ | ✓ | ✓ | ✓ | |
| 6 Lip Shaping Pencil - Berry #12691 | | ✓ | ✓ | ✓ | |
| 7 BC Color Mineral Lip Color - Shiraz #15233 Suggested Lip Pencil - Berry | | ✓ | ✓ | ✓ | |

Find your perfect red lips this holiday season. It's easy—ask me to suggest which red lip color would look best on you!

Contact your Consultant today to host a spa or try these products.